

Meta-Mapping of the Metaverse



StartupMakers

CAPACITIES

COMMUNITY BUILDING

INFLUENCER

Source: [Medium](#), Jon Radoff
 Categories of Metaverse MarketMap
 Experience
 Discovery
 Creator Economy
 Spatial Computing
 Decentralize
 Human interface
 Infrastructure

BUSINESS ANALYTICS PLATFORM

Source: [CBInsights](#)
Infrastructure (network & computing)
 Chips & processors, 5G & low latency networks, Cloud infrastructure, Edge infrastructure
Access/interface (hardware) Haptics, Headsets (VR), Holographics, Smart Glasses (AR)
Virtualization tools 3D design engines, 3D modeling & capture, AR development kits, Avatar development, Volumetric video
Virtual worlds Centralized worlds, Decentralized worlds
Economic infrastructure Payments, Crypto Exchanges, Crypto Wallets, NFT Marketplaces
Experiences Gaming, Virtual concerts/fashion/real estate/work/Other

PRIVATE BANKING

Source: [BNP Paribas Wealth Management](#)
Financial exposure Non-public equity: tech-focused private equity funds, datacentres and 5G cell phone tower real estate. **Equity:** Video games, cybersecurity, electronic payment systems, tokenisation solution providers, Blockchain companies, superfast internet providers (including mobile 5G), e-commerce and cross-media platform companies (Netflix, Google, Amazon, Roblox, Electronic Arts, Softbank, Tencent, etc.).

Play to Earns

Tech Giants

Meta Community Enablers

LEGACY

BIZDEV

