

# Meta-Mapping of the Metaverse



StartupMakers

CAPACITIES

COMMUNITY BUILDING

## INFLUENCER

Source: [Medium](#), Jon Radoff  
 Categories of Metaverse MarketMap  
 Experience  
 Discovery  
 Creator Economy  
 Spatial Computing  
 Decentralize  
 Human interface  
 Infrastructure

## BUSINESS ANALYTICS PLATFORM

Source: [CBInsights](#)  
**Infrastructure (network & computing)**  
 Chips & processors, 5G & low latency networks, Cloud infrastructure, Edge infrastructure  
**Access/interface (hardware)** Haptics, Headsets (VR), Holographics, Smart Glasses (AR)  
**Virtualization tools** 3D design engines, 3D modeling & capture, AR development kits, Avatar development, Volumetric video  
**Virtual worlds** Centralized worlds, Decentralized worlds  
**Economic infrastructure** Payments, Crypto Exchanges, Crypto Wallets, NFT Marketplaces  
**Experiences** Gaming, Virtual concerts/fashion/real estate/work/Other

## PRIVATE BANKING

Source: [BNP Paribas Wealth Management](#)  
**Financial exposure Non-public equity:** tech-focused private equity funds, datacentres and 5G cell phone tower real estate. **Equity:** Video games, cybersecurity, electronic payment systems, tokenisation solution providers, Blockchain companies, superfast internet providers (including mobile 5G), e-commerce and cross-media platform companies (Netflix, Google, Amazon, Roblox, Electronic Arts, Softbank, Tencent, etc.).

Play to Earns

Tech Giants

Meta Community Enablers



Otherside



Axie Infinity



The Sandbox



Timeline



3D/  
Fantasy  
Metaverses

Second Earth  
Metaverses



Earth2



Earthium



Next Earth

LEGACY



Meta  
Community  
Enablers

Tech Giants  
Metaverses



HTC

HUMAN  
User  
Interfaces

FINANCE  
Exchanges,  
NFTs, Services

INFRA  
Hardware /  
Software for  
Creation & Gaming



Meta  
Horizon  
Worlds



Baidu  
XiRang



Microsoft  
Minecraft/Xbox /The Microsoft Cloud

BIZDEV



Ethereum



Nvidia  
Omniverse



Binance

